



Frequently Asked Questions

How is a law firm eligible to receive a Best Law Firms™ ranking in the inaugural Australian edition?

To be eligible to participate in the Best Law Firms research process in Australia, a firm must have at least one lawyer who has received a high enough peer review to be recognised in the current edition of *The Best Lawyers in Australia*™ in a Best Law Firms awarded specialty. Firms are eligible in the practice area(s) and geographical region(s) where the firm already has individual lawyer recognitions. A firm is not automatically recognised until they meet the peer review and voting criteria.

What is the timeline for the Best Law Firms research process?

Our research and announcement timeline is [available here](#). Feel free to contact us at bestlawfirmsinternational@bestlawyers.com anytime for questions on our research cycle.

How are Best Law Firms rankings determined?

Best Law Firms rankings are based on client/professional reference feedback, firm background information provided by firms, industry leader interviews and feedback collected on individual lawyers through *The Best Lawyers in Australia* research process. Our rigorous process allows us to evaluate firms through the people who know them best - their clients, professional references and practising lawyers who share practice areas or geographic regions with the firms in question. This provides the most accurate representation of the firm's work and standing within the legal community.

How do firm clients/professional references provide feedback?

Submitted clients/professional references are asked to provide feedback via a brief survey on the firm's performance in a particular area of law and geographic region, in six primary areas: expertise, responsiveness, understanding of a business and its needs, cost-effectiveness, integrity and recommendability.

Do Best Law Firms rankings impact individual Best Lawyers® awards?

Best Lawyers awards are evaluated independently and will continue to be compiled according to our annual Purely Peer Review™ survey.

Is there a cost to participate in the research process or to receive a Best Law Firms award?

No, there are no fees to be considered for or receive a ranking.

Which practice areas are covered by Best Law Firms?

The complete list of awardable practice areas is [available online](#).

Where will the rankings be published?

The rankings will be published on the [Best Law Firms website](#) in May.

Can I receive communications regarding our law firm's research process, announcements and other opportunities?

Law firms may designate a point of contact—or multiple contacts—to receive communications related to Best Lawyers and Best Law Firms initiatives. Please contact us at bestlawfirmsinternational@bestlawyers.com to be added as a contact for your firm.

How can I publicize and promote our firm's rankings?

For information on licensing the Australian edition Best Law Firms badge for advertising and other marketing opportunities, contact your firm's Best Lawyers Legal Media Specialist. For more details on publicizing guidelines for your firm rankings, contact our Public Relations Manager, Megan Edmonds, at medmonds@bestlawyers.com.