

# Best Lawyers Press Release

For Immediate Release

## Best Lawyers Website Named Webby Awards Honoree

AUGUSTA, Ga, April 6, 2023 – The Best Lawyers website, [bestlawyers.com](https://bestlawyers.com), has been announced as an official honoree in the Websites and Mobile Sites - Best Visual Design - Function category of the 27<sup>th</sup> Annual Webby Awards. This recognition honors excellence on the internet and is awarded by the International Academy of Digital Arts and Sciences (IADAS).

"We are thrilled to be recognized as a Webby honoree," said Phillip Greer, CEO of Best Lawyers. "Our team partnered with New York City's award-winning innovation agency [Makeable](#) to create a website that not only transformed our visual identity but also provided users with increased functionality and an enjoyable user experience. This recognition is a testament to the dedication and hard work of our entire team."

The Best Lawyers website has been recognized for its exceptional visual design, functionality and user experience. The site provides an intuitive and user-friendly interface that enables visitors to easily search for attorneys and law firms by location and practice area, and additionally offers the diverse demographics of users valuable content, including rankings of top lawyers and firms, as well as legal news and insights.

"For over 27 years, The Webbys has had a front row seat to the changing digital landscape; today new and niche platforms are providing younger consumers with more options in an ever-expanding universe," said Managing Director of The Webby Awards Ciel VanderVeen.

Best Lawyers' website also touts easy-to-navigate profiles, increasing accessibility of lawyers' credentials; improved navigation menus; and web accessibility solutions in compliance with the ADA and WCAG standards which include seizure safe profiles, ADHD friendly profiles, a screen reader, color adjustments and more.

"Helping our smart, collaborative client partners at Best Lawyers drive growth through design innovation was our top priority," said Sam Kantrow, partner at Makeable who led the digital and product strategy and design process. "The recognition from the Webby Awards and our colleagues in the industry makes that mission and effort even sweeter."

The Webby Awards is the leading international award honoring excellence on the internet, with categories spanning websites, advertising, media, and PR, mobile, social, and podcasts. The 27<sup>th</sup> Annual Webby Awards received over 13,000 entries from all 50 U.S. states and 70 countries worldwide. Honorees represent the top 20% of all work entered.

## About Best Lawyers

Best Lawyers is the oldest and most respected peer-review research and accolades company in the legal profession. Our data is a trusted resource and valued reference, for legal professionals and the clients and business partners they serve. Best Lawyers compiles extensive recognitions by conducting exhaustive peer-review surveys in which tens of thousands of leading lawyers confidentially evaluate the work of their fellow legal professionals within their local market and specialty. Best Lawyers awards are published in leading local, regional and national publications across the globe. Our awards and recognitions are based purely on the feedback we receive from these top lawyers. Lawyers are not required or allowed to pay a fee to be listed; therefore, recognition by Best Lawyers is considered a singular honor.

CONTACT: Megan Edmonds, [megan.edmonds@bestlawyers.com](mailto:megan.edmonds@bestlawyers.com).