



Websites and Mobile Sites -
Best Visual Design - Function
category of the 27th Annual
Webby Awards

Profile Suite

ELEVATE YOUR ONLINE PRESENCE • ENHANCE YOUR DIGITAL BRAND

BE VISIBLE EVERYWHERE IT MATTERS • IMPROVE SEO (SEARCH ENGINE OPTIMIZATION)

BEST LAW FIRMS
RANKED BY Best Lawyers

Best Lawyers®

Best Lawyers
ONES TO WATCH™

Online Marketing Platform 2024



Firm Details

Lawyers

Areas of Practice

Locations

Awards & Achievements

News & Media

Insight



Remain Competitive in an Evolving Digital Landscape

Profile Suite • United States 2024

Best Lawyers

The Best Lawyers Profile Suite provides your firm a platform to reach clients searching for the best legal representation. Our profiles are designed to:

- **Attract clients**
- **Increase referrals**
- **Make your firm stand out from your competitors**

On average,
for every 100
lawyers in private
practice, only 6
are recognized by
Best Lawyers.

BestLawyers.com

The Best Lawyers Profile Suite ensures that your firm and lawyers will be publicly visible and searchable across BestLawyers.com as well as on our participating partner websites worldwide.

REACH:

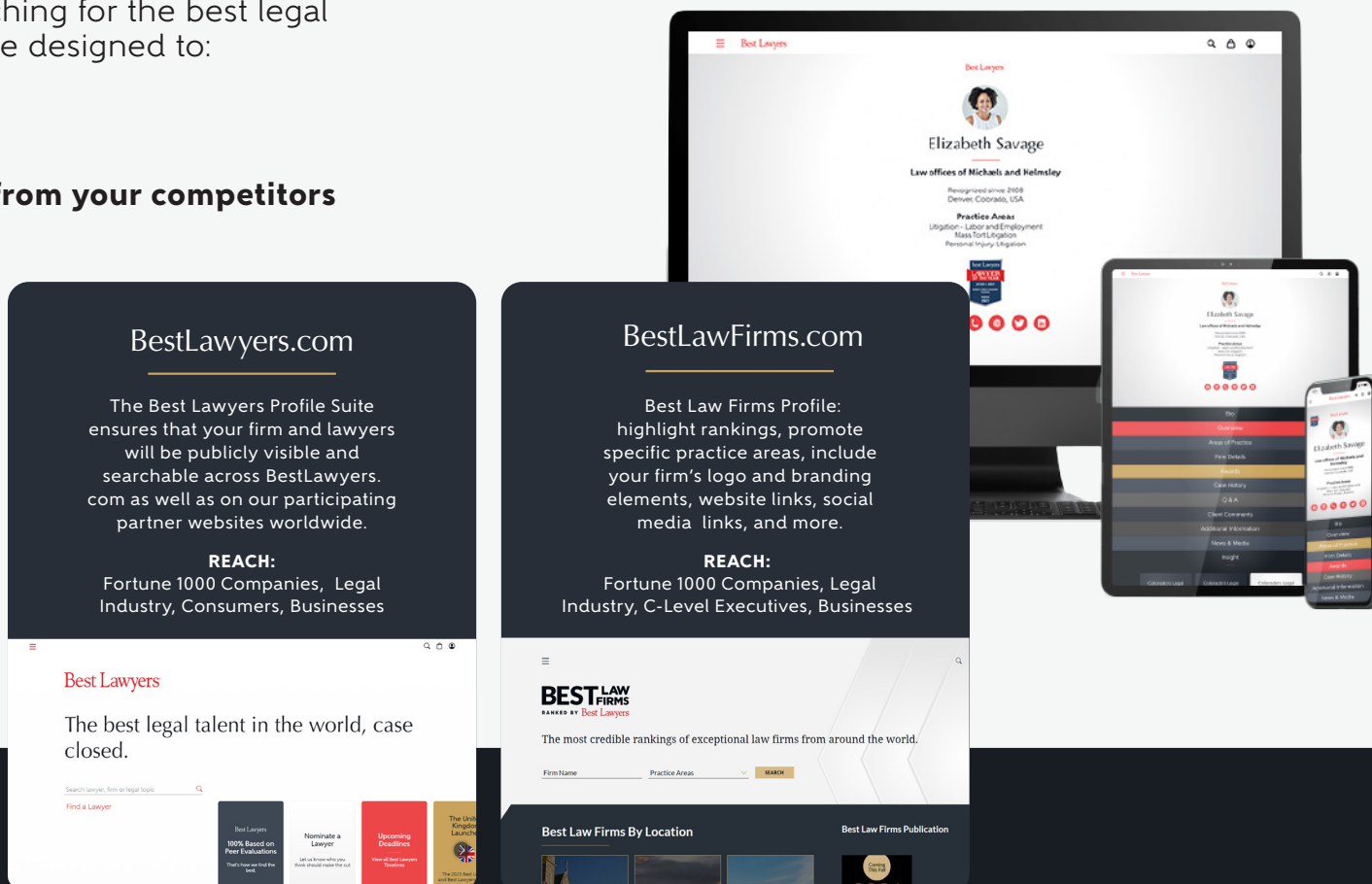
Fortune 1000 Companies, Legal Industry, Consumers, Businesses

BestLawFirms.com

Best Law Firms Profile: highlight rankings, promote specific practice areas, include your firm's logo and branding elements, website links, social media links, and more.

REACH:

Fortune 1000 Companies, Legal Industry, C-Level Executives, Businesses



Best Lawyers

+

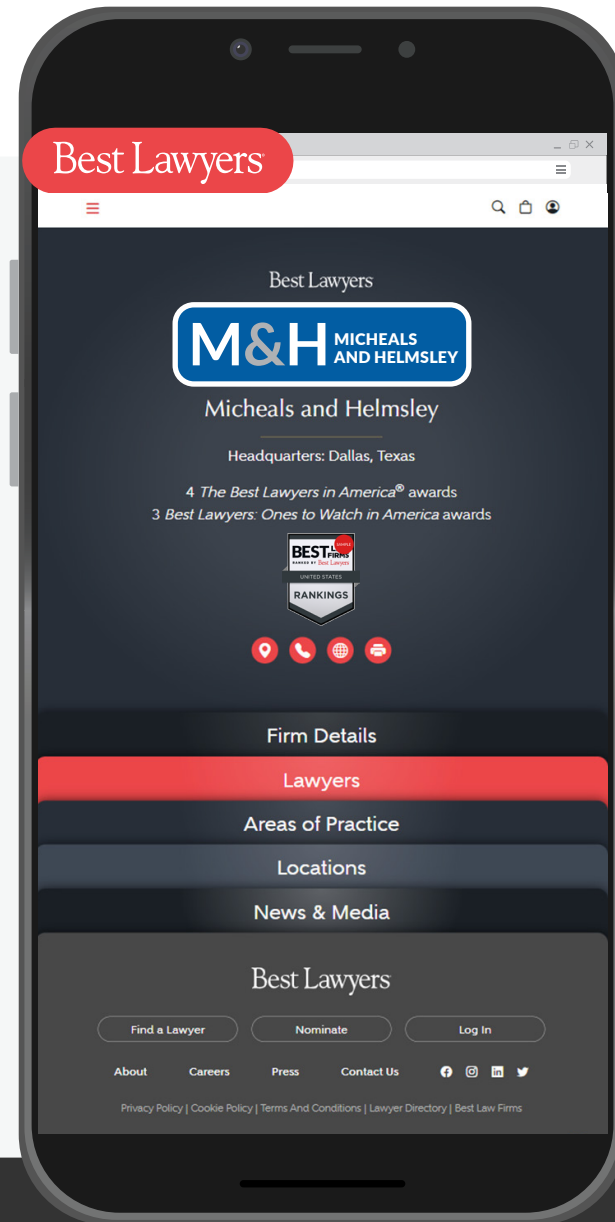
BEST LAW FIRMS
RANKED BY Best Lawyers

+

Best Lawyers
ONES TO WATCH

Firm Profiles

A profile on BestLawyers.com ensures visibility to the more than 8 million visitors a year who trust our brand. Your firm profile includes all of your rankings and awards, and our strong domain authority provides quality backlinks to your firm's website - which is great for your own SEO.



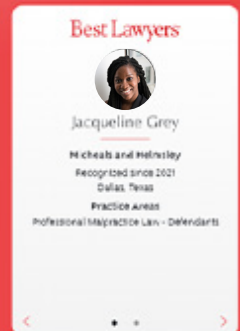
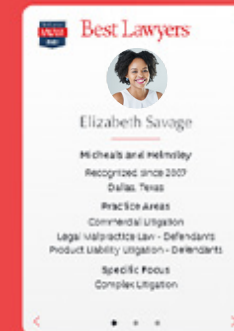
Includes:

OFFICE LOCATIONS • LAWYER SEARCH BY PRACTICE AREA • FIRM OVERVIEW
FIRM STATISTICS & AREAS OF PRACTICE • SOCIAL MEDIA LINKS
DEPARTMENT HEADS & CONTACT INFORMATION • ARTICLES • FIRM LOGO/BANNER IMAGE
FIRM VIDEOS • BEST LAWYERS PRESS RELEASE GENERATOR & MORE

Firm Details

Law Offices of Micheals and Helmsley has over 40 years of collective experience practicing law as one of the most successful firms in Texas. We combine the pedigree of big-firm experience and expertise with the flexibility of a boutique platform to better serve our clients' needs. Our skilled attorneys counsel our clients on the many facets of their business, and as a result, we understand the priorities that drive each client's decisions.

[See More](#)



Areas of Practice

- Bet-the-Company Litigation
- Commercial Litigation
- Legal Malpractice Law - Defendants
- Product Liability Litigation - Defendants

Locations

Dallas, TX

1700 Pacific Avenue, Suite
3100
Dallas, TX 75201
United States

News & Media

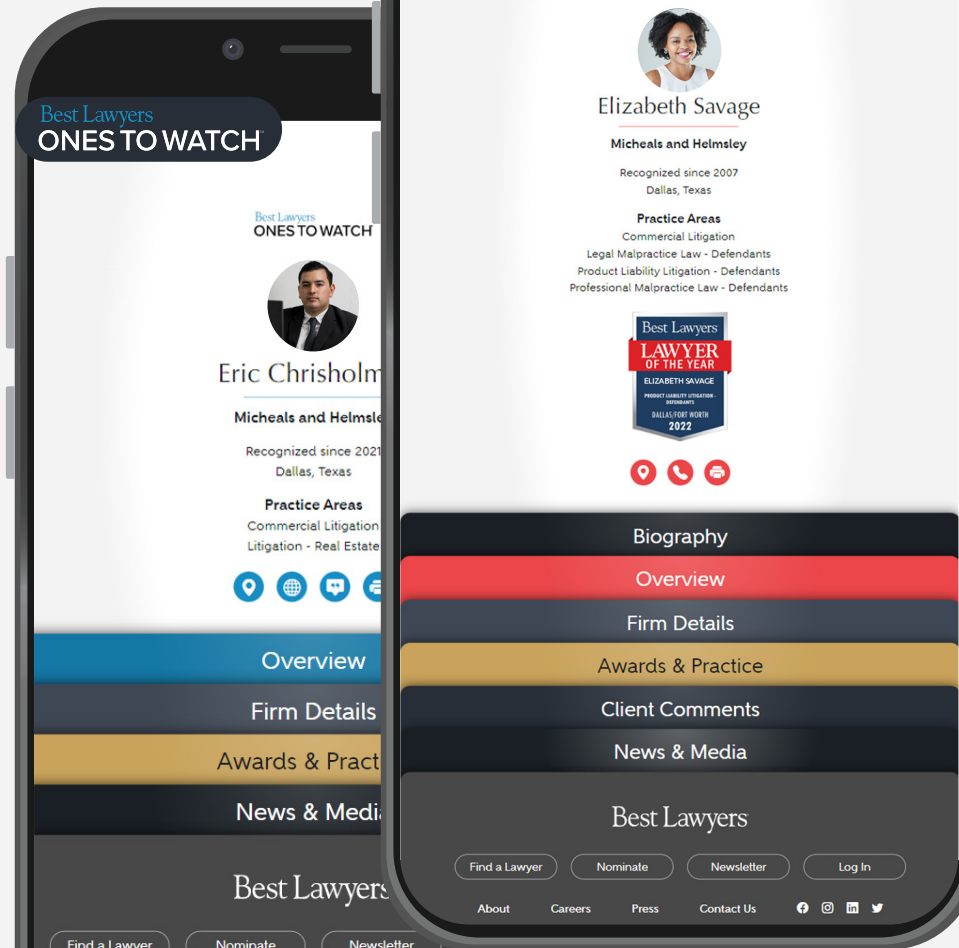
Publications



Lawyer Profiles

Be Seen

Users on Best Lawyers are looking for lawyers they can trust. A Best Lawyers profile gives clients further verification when they are searching for the best.



Includes:

LAWYER BIOGRAPHY • BAR ADMISSIONS & AWARDS • OFFICE LOCATIONS
WORK HISTORY • SOCIAL MEDIA LINKS • ARTICLE MANAGEMENT
LAWYER VIDEOS • CASES & TRANSACTIONS HISTORY • CONTACT PREFERENCES
SCHOOLS & ORGANIZATIONS • AND MORE



Best Law Firms® Profiles

Profile Suite • United States 2024

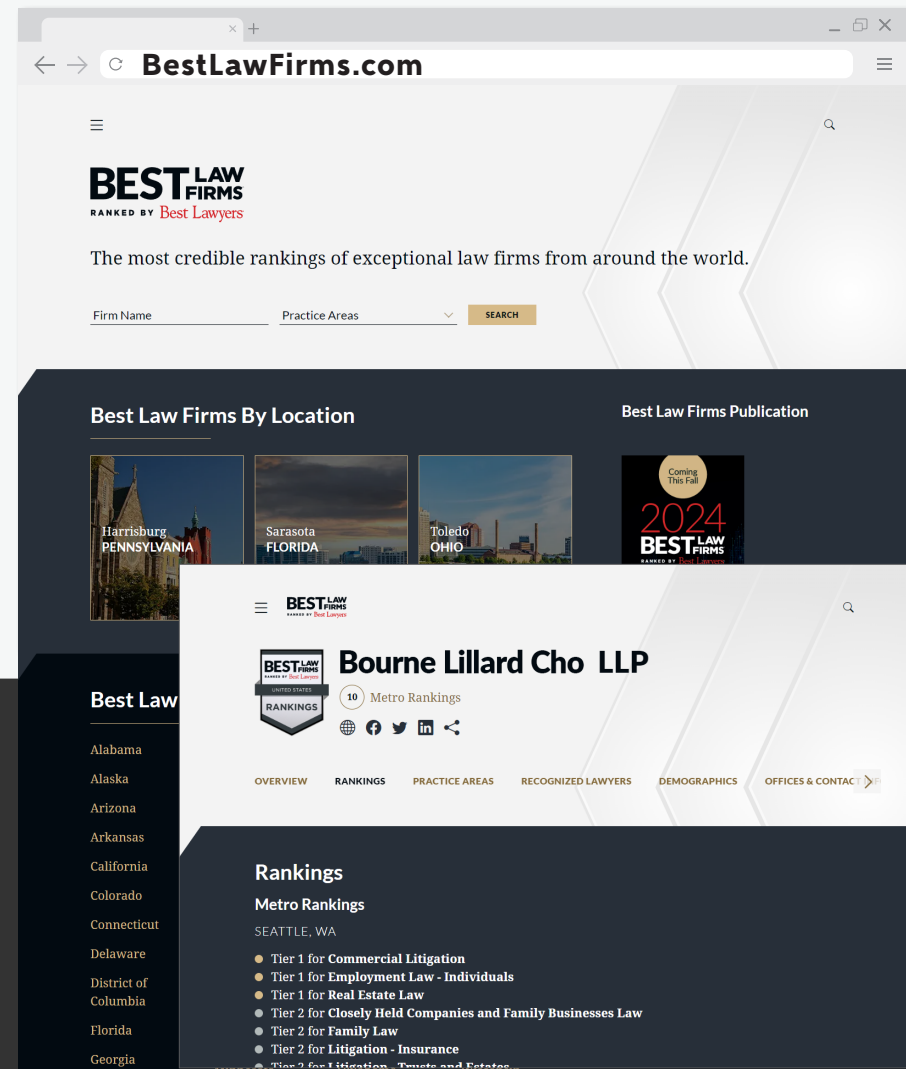


BEST LAW FIRMS® PROFILES allow your firm to fully customize and enhance your presence alongside your Best Law Firms rankings online.

Visitors to BestLawFirms.com expect only the best. Get the attention of this discerning audience with a Best Law Firms profile where you can:

- **Promote your rankings and awards**
- **Inform prospective clients**
- **Engage with users**
- **Forge a connection with the Best Lawyers platform**

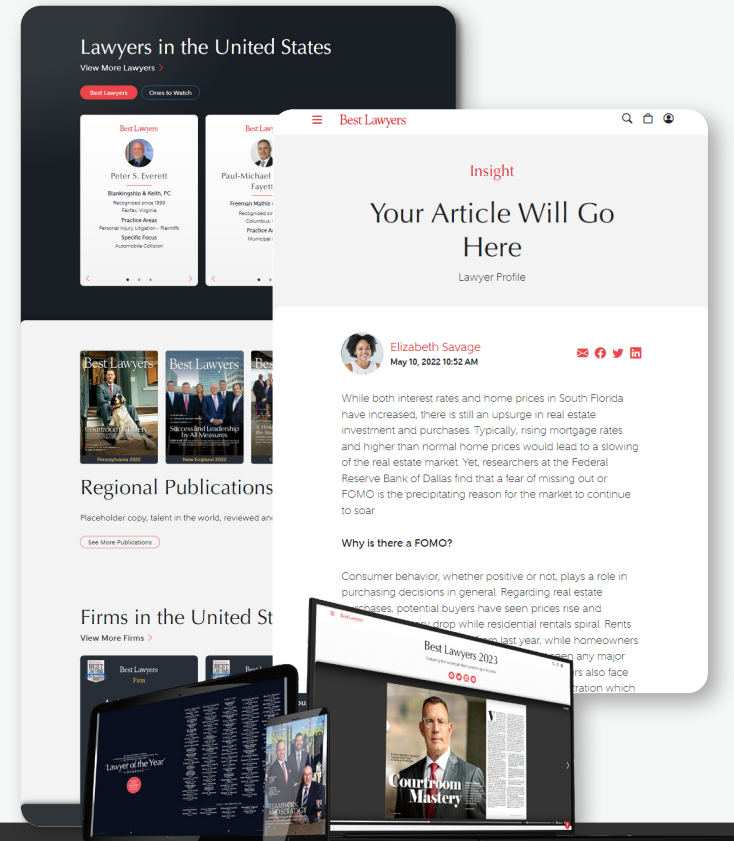
*badges for online and print use are available to license separately



BEST LAW FIRMS PROFILES ARE AVAILABLE TO FIRMS WITH CURRENT BEST LAW FIRMS RANKINGS.

PROFILE SUITE offers the unique opportunity for your lawyers to publish original content, share press releases and showcase coverage in our esteemed publications.

- **HIGH FREQUENCY:** Update your content as regularly as you'd like and feature up to 10 articles per profile at one time.
- **CONTENT DEPTH:** Unlimited article length provides adequate space for thought leadership in your firm's area of expertise.
- **GEOTARGETING:** Potential clients in your area will be directed to your content when searching for legal counsel or advice.
- **SEO ENHANCEMENT:** Link your articles back to your firm's website.
- **HIGH VISIBILITY:** Prominently feature your content in front of our audience of over 6 million unique visitors annually.
- **NICHE AUDIENCE:** Our online readership includes prospective clients, both corporate and private, who are seeking legal counsel with attorneys and firms of an exemplary caliber.
- **SOCIAL MEDIA LINKS** Share your content that is published on the most respected legal rankings platform.



Generate original content, **publish on BestLawyers.com** and share on your social platforms.



Contact your Legal Media Specialist for more details and pricing information.