



Websites and Mobile Sites -  
Best Visual Design - Function  
category of the 27th Annual  
Webby Awards

# Profile Suite

ELEVATE YOUR ONLINE PRESENCE • ENHANCE YOUR DIGITAL BRAND

BE VISIBLE EVERYWHERE IT MATTERS • IMPROVE SEO (SEARCH ENGINE OPTIMIZATION)

**BEST LAW FIRMS**  
RANKED BY Best Lawyers

Best Lawyers

Best Lawyers  
**ONES TO WATCH**

## Online Marketing Platform

2024



Firm Details

Lawyers

Areas of Practice

Locations

Awards & Achievements

News & Media

Insight



... a foreigner must get authorization both from labor authorities as a condition to protect many wants to hire

# Remain Competitive in an Evolving Digital Landscape

Profile Suite • United States 2024

Best Lawyers

The Best Lawyers Profile Suite provides your firm a platform to reach clients searching for the best legal representation. Our profiles are designed to:

- **Attract clients**
- **Increase referrals**
- **Make your firm stand out from your competitors**

On average, for every 100 lawyers in private practice, only 6 are recognized by Best Lawyers.

**BestLawyers.com**

The Best Lawyers Profile Suite ensures that your firm and lawyers will be publicly visible and searchable across BestLawyers.com as well as on our participating partner websites worldwide.

**REACH:**  
Fortune 1000 Companies, Legal Industry, Consumers, Businesses

**Best Lawyers**

The best legal talent in the world, case closed.

Search Lawyer, firm or legal topic

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Best Lawyers 100% Based on Peer Evaluations That's how we find the best

Nominate a Lawyer Let us know who you think should make the list

Upcoming Deadlines View all Best Lawyers Deadlines

The United Kingdom's Best Lawyers in Law

The 2023 Best Lawyers in America

**BestLawFirms.com**

Best Law Firms Profile: highlight rankings, promote specific practice areas, include your firm's logo and branding elements, website links, social media links, and more.

**REACH:**  
Fortune 1000 Companies, Legal Industry, C-Level Executives, Businesses

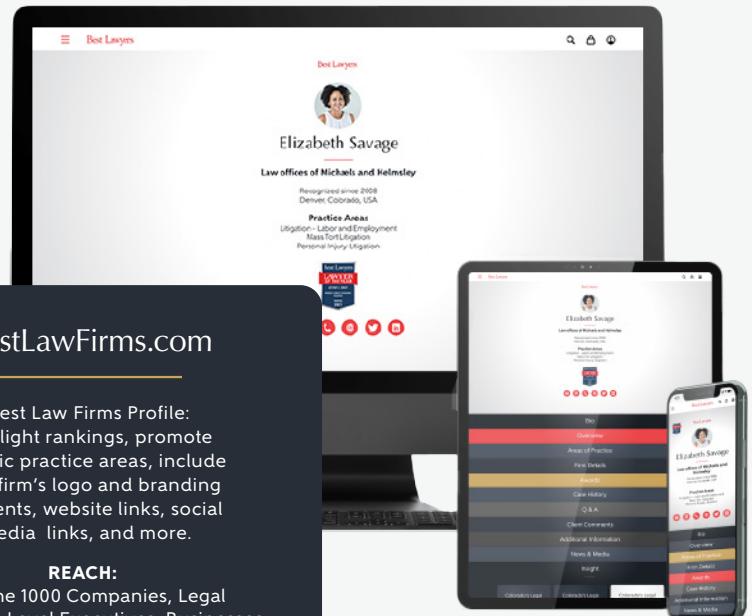
**BEST LAW FIRMS**  
RANKED BY Best Lawyers

The most credible rankings of exceptional law firms from around the world.

Firm Name  Practice Areas

Best Law Firms By Location

Best Law Firms Publication



Best Lawyers



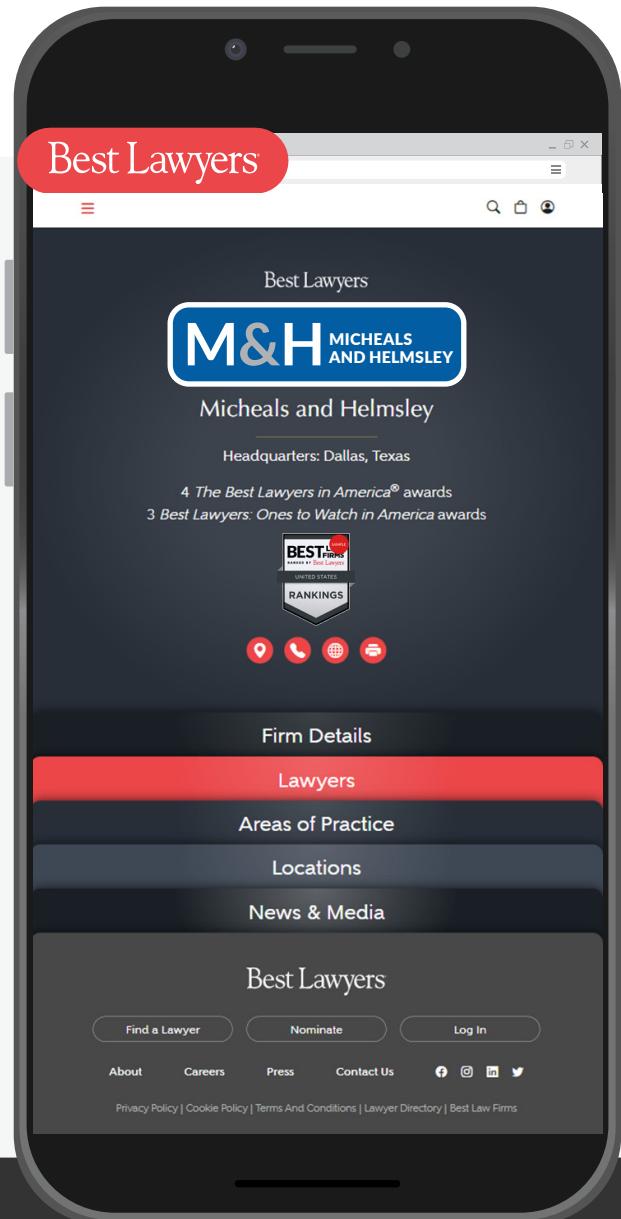
**BEST LAW FIRMS**  
RANKED BY Best Lawyers



Best Lawyers  
**ONES TO WATCH**

# Firm Profiles

A profile on BestLawyers.com ensures visibility to the more than 8 million visitors a year who trust our brand. Your firm profile includes all of your rankings and awards, and our strong domain authority provides quality backlinks to your firm's website - which is great for your own SEO.



## Includes:

OFFICE LOCATIONS • LAWYER SEARCH BY PRACTICE AREA • FIRM OVERVIEW

FIRM STATISTICS & AREAS OF PRACTICE • SOCIAL MEDIA LINKS

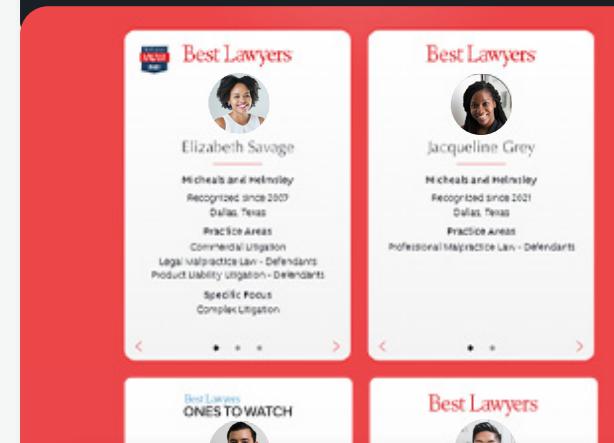
DEPARTMENT HEADS & CONTACT INFORMATION • ARTICLES • FIRM LOGO/BANNER IMAGE

FIRM VIDEOS • BEST LAWYERS PRESS RELEASE GENERATOR & MORE

## Firm Details

Law Offices of Micheals and Helmsley has over 40 years of collective experience practicing law as one of the most successful firms in Texas. We combine the pedigree of big-firm experience and expertise with the flexibility of a boutique platform to better serve our clients' needs. Our skilled attorneys counsel our clients on the many facets of their business, and as a result, we understand the priorities that drive each client's decisions.

[See More](#)



## Areas of Practice

- Bet-the-Company Litigation
- Commercial Litigation
- Legal Malpractice Law - Defendants
- Product Liability Litigation - Defendants

## Locations

### Dallas, TX

1700 Pacific Avenue, Suite 3100  
Dallas, TX 75201  
United States

## News & Media

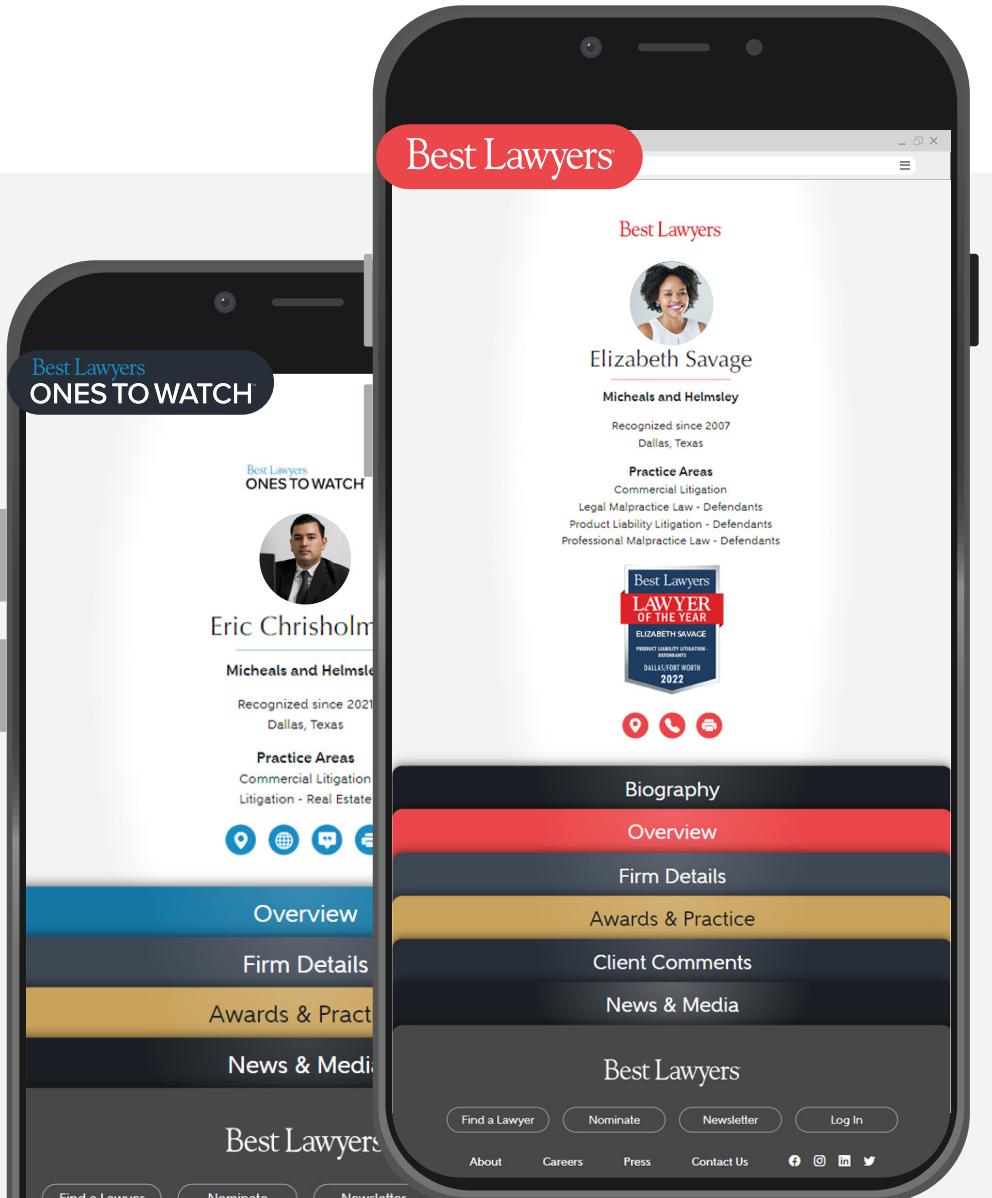
### Publications



# Lawyer Profiles

## Be Seen

Users on Best Lawyers are looking for lawyers they can trust. A Best Lawyers profile gives clients further verification when they are searching for the best.



## Includes:

LAWYER BIOGRAPHY • BAR ADMISSIONS & AWARDS • OFFICE LOCATIONS  
WORK HISTORY • SOCIAL MEDIA LINKS • ARTICLE MANAGEMENT  
LAWYER VIDEOS • CASES & TRANSACTIONS HISTORY • CONTACT PREFERENCES  
SCHOOLS & ORGANIZATIONS • AND MORE

## Biography

Elizabeth Savage brings more than 15 years of sought-after legal experience representing clients in state and federal courts, arbitrations, regulatory actions, and class actions. She manages complex litigation, advises clients in sophisticated business matters, and counsels clients on employment issues.

## Overview

### Location

- 1700 Pacific Avenue, Suite 3100  
Dallas, TX 75201

### Education

- The University of Texas at Austin, graduated 1984
- University of Denver, graduated 1981

## Firm Details

Best Lawyers



Micheals and Helmsley

Headquarters: Dallas, Texas

4 *The Best Lawyers in America*® awards  
3 *Best Lawyers: Ones to Watch in America* awards



## Awards & Practice



## Client Comments

We've been with Micheals and Helmsley since the company's inception. They've been an incredible partner through all phases of our complex litigation, with vast experience and smarts. Not only that, they really care about their client's success. Through it all, Micheals and Helmsley has been one of our most trusted and reliable partners.  
- Gregory Howard, CEO

## News & Media

### Publications



# Best Law Firms® Profiles

Profile Suite • United States 2024



BEST LAW FIRMS® PROFILES allow your firm to fully customize and enhance your presence alongside your Best Law Firms rankings online.

Visitors to BestLawFirms.com expect only the best. Get the attention of this discerning audience with a Best Law Firms profile where you can:

- Promote your rankings and awards
- Inform prospective clients
- Engage with users
- Forge a connection with the Best Lawyers platform

BEST LAW FIRMS PROFILES ARE AVAILABLE TO FIRMS WITH CURRENT BEST LAW FIRMS RANKINGS.

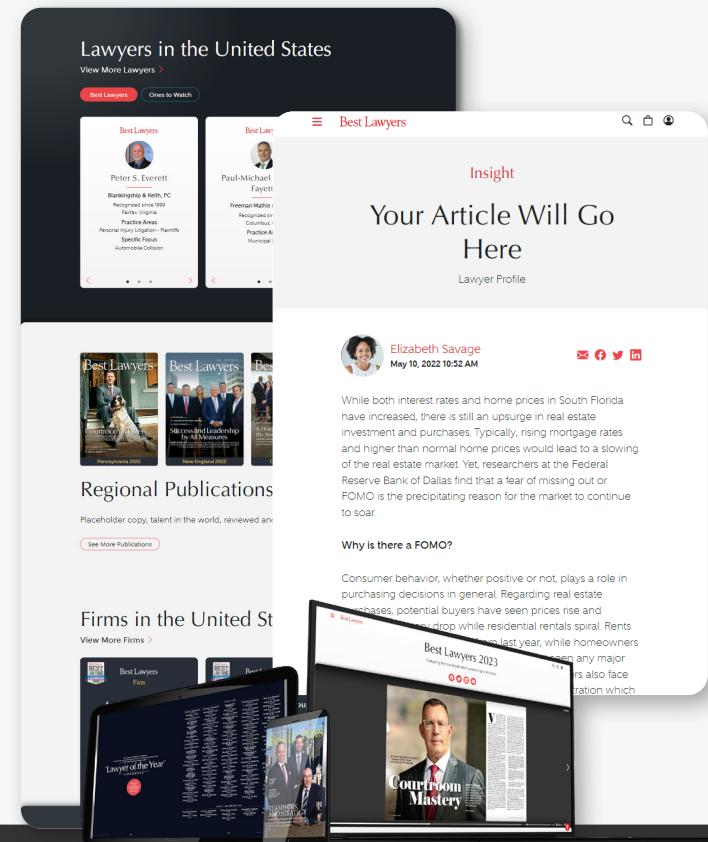


\*badges for online and print use are available to license separately

The screenshot displays the BestLawFirms.com website. At the top, the header reads "BestLawFirms.com" with the tagline "The most credible rankings of exceptional law firms from around the world." Below the header, there is a search bar with fields for "Firm Name" and "Practice Areas", and a "SEARCH" button. The main content area features a section titled "Best Law Firms By Location" with images of buildings in Harrisburg, Pennsylvania; Sarasota, Florida; and Toledo, Ohio. To the right, there is a "Best Law Firms Publication" section with a thumbnail for the "2024 BEST LAW FIRMS" book. On the left side of the main content, there is a sidebar with a "Best Law" logo and a list of states: Alabama, Alaska, Arizona, Arkansas, California, Colorado, Connecticut, Delaware, District of Columbia, Florida, and Georgia. The central main content area shows a firm profile for "Bourne Lillard Cho LLP" with tabs for "OVERVIEW", "RANKINGS", "PRACTICE AREAS", "RECOGNIZED LAWYERS", "DEMOGRAPHICS", and "OFFICES & CONTACT". The "RANKINGS" tab is active, showing "Metro Rankings" for Seattle, WA, with a list of tier rankings for various legal practice areas.

**PROFILE SUITE** offers the unique opportunity for your lawyers to publish original content, share press releases and showcase coverage in our esteemed publications.

- **HIGH FREQUENCY:** Update your content as regularly as you'd like and feature up to 10 articles per profile at one time.
- **CONTENT DEPTH:** Unlimited article length provides adequate space for thought leadership in your firm's area of expertise.
- **GEOTARGETING:** Potential clients in your area will be directed to your content when searching for legal counsel or advice.
- **SEO ENHANCEMENT:** Link your articles back to your firm's website.
- **HIGH VISIBILITY:** Prominently feature your content in front of our audience of over 6 million unique visitors annually.
- **NICHE AUDIENCE:** Our online readership includes prospective clients, both corporate and private, who are seeking legal counsel with attorneys and firms of an exemplary caliber.
- **SOCIAL MEDIA LINKS** Share your content that is published on the most respected legal rankings platform.



Generate original content, **publish on BestLawyers.com** and share on your social platforms.



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