

# The 2025 Best Law Firms Standalone Publication

LEGAL INTELLIGENCE FOR THE NATION'S TOP DECISION-MAKERS

The most credible guide to exceptional law firms in the nation. Advertising Opportunities





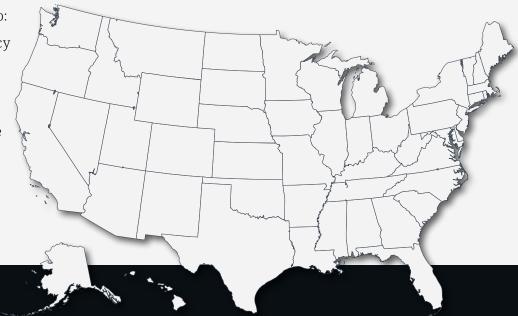
## For 15 years Best Law Firms has become the trusted source for decision-makers to vet their legal representation.

More than 30,000 subscribers turn to the Best Law Firms publication to:

- Educate themselves on the latest thought leadership regarding policy and its impact on their business
- Gain exclusive insight on industry trends gathered from our proprietary research process
- Learn who ranks as the leading law firms in their field of expertise and jurisdiction

This edition will formally announce the National and Regional Tier 1 honorees, along with the coveted 2025 Law Firm of the Year award recipients.

PUBLICATION DATE: November 22, 2024



## High-Value Audience

#### Subscriber base includes:

- Corporate Decision-Makers at Fortune 1000 Companies across the United States
- All Best Law Firms Tier 1 rankings recipients
- Active clients of Best Law Firms awardees\*

Best Law Firms readers know what is at stake when it comes to trusting the right firm with their matter. Amplify your firm's value to the world's most valuable subscriber base of legal clients and referral firms.



## **Summary of Benefits**

Distribution	LAW FIRM CLIENTS, CORPORATE DECISION-MAKERS, AND THE BEST LAW FIRMS REFERRAL NETWORK
Print Edition	32,000
Digital Edition on bestlawfirms.com	100,000
Buy Online	BESTLAWYERS.COM
Display Design	✓
'	
Basic Retouching	<b>~</b>
Reuse of a Profile Image	<b>✓</b>
	Print Edition  Digital Edition on bestlawfirms.com  Buy Online  Display Design  Basic Retouching  Reuse of a Profile

APPROVALS	3 Rounds of Digital Proofs for Corrections	<b>✓</b>
	4+ Proofs	\$25 EACH ADDITIONAL PROOF
	Complimentary Print Editions	2 COPIES PER FIRM
BONUS MARKETING ITEMS	2025 Rankings Portfolio (brochure for your promotional use)	CALL FOR PRICING
	Reprints (Additional \$)	<b>✓</b>

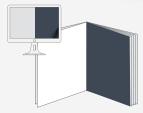
Additional production, logo and design services available at cost, please reach out to your Best Lawyers Representative for pricing.

## **Reservation Form**





## Best Law Firms 2025 Ad Size

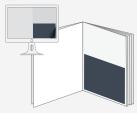


## Full Page

AD SPACE 8" × 10.75"

BLEED +.125" on all sides





### **Horizontal Half Page**

AD SPACE 7" × 4.75" NO BLEED

**▶** \$7500



## **Quarter Page**

AD SPACE 3.375" × 4.75" NO BLEED

\$4950

Early Bird Reservation: September 13, 2024

Final Space Reservation Deadline: September 25, 2024

Materials Deadline: October 4, 2024

RESERVE SPACE
WITH DOCUSIGN

#### **Payment Information**

Credit Card Payment An invoice link will be sent to your email for secure online credit card payments.

Bank Wire Transfer

An invoice link will be sent with banking details for secure wire transfer payments.

ACH Payment An invoice link will be sent with banking details for secure ACH payments.

Please make checks payable to: BL Rankings, LLC
Mail checks to: BL Rankings, LLC
P. O. Box 748949, Atlanta, GA, 30374-8949

\*California, Florida, Georgia, Massachusetts, New Jersey, New York, Pennsylvania, South Carolina, and Texas residents please add applicable sales tax to the total.

#### **Law Firm Information**

Contact Name
Title
Firm Name
Phone
Email
Address
City
State
Zip Code
Total
Advertiser's Signature

\*All charges are net cash with order. Advertising: At least 50% of the amount due must be received at the space closing date or we may cancel the ad with no obligation to refund any amounts. The entire balance is due and payable by the 15th day of the month following publication and, if not paid at the time, the account will be subject to the maximum interest permitted by law, in addition to all reasonable expenses incurred in connection with the collection of any amount payable under the Contract. Cancellations will not be accepted after the space closing date. If materials are not received by the deadline, the advertiser will be billed for the space. If you are signing as an agent for a law firm, you agree to be held liable for any breach of this Agreement. Advertisers assume all responsibility for complying with all relevant attorney advertising rules of regulations in the relevant jurisdiction(s).

Email or fax form to: Best Lawyers EMAIL orders@bestlawyers.com FAX 888.330.1114 www.bestlawfirms.com